GORE DISTRICT COUNCIL

HISTORIC HERITAGE ITEM RECORD FORM

HERITAGE ITEM NAME former Gore Bakery building

ADDRESS 10 Main Street, Gore

PHOTOGRAPH

(GDC, October 2021)

DISTRICT PLAN ITEM NO. (at time of assessment) H22 **HNZ LIST NO. & CATEGORY** n / a

LEGAL DESCRIPTION Lot 1 DP 590

GDC FILE NUMBER 3261334

DATE OF CONSTRUCTION 1905

ARCHITECT/DESIGNER/ BUILDER Mackenzie & Wilson, architects

STYLE Commercial classicism

PHYSICAL DESCRIPTION

Two-storey building with irregular footprint and monopitch roof. Principal, east facing elevation has glazed shopfronts, veranda carried on slender cast-iron posts and symmetrical, centre-and-ends treatment of first floor. Rusticated stone effect plasterwork on central bay and end piers, sash windows with faceted heads and keystones; solid parapet.

MATERIALS/STRUCTURE

Brick, cement plaster, cast-iron & metal roof.

ADDITIONS/ALTERATIONS

Parapet decorative motif removed, veranda modified or replaced (date unknown). Façade refurbished and strengthened (c.2009).

SETTING

The building is located on the west side of Main Street, close by its intersection with Medway Street. There are a number of other scheduled heritage items in the vicinity at the northern end of the central business district. The scheduled setting encompasses the land parcel on which the building is located.

HISTORY

The Gore Bakery was established in 1873. James McKechnie was in charge by early 1894 and by December 1901 John Paterson was in possession. Tenders were called on Paterson's behalf for two brick shops with a dwelling in Main Street in October 1904. Paterson operated a bakery and, with help from his wife Anne (nee McLeish), the Gore Bakery Tea and Grill Room in the building. When the business was taken over by James Hoffman in January 1914 he described the tearoom as 'the biggest and best public dining room in Gore' (*Mataura Ensign* 12 December 1914, p. 1). Hoffman had been Paterson's foreman and the building remained in use as a bakery until 1952. The building was still in Hoffman family ownership in the late 1950s; it remains in commercial use today and has been the site of the local branch of the ASB bank for some years.

HISTORIC AND SOCIAL SIGNIFICANCE

The former Gore Bakery building has historic significance for its association with the Paterson and Hoffman families, their bakery business and, more generally, the commercial development of Gore's town centre in the early 20th century.

CULTURAL AND SPIRITUAL SIGNIFICANCE

The former Gore Bakery building has cultural value for the esteem in which it is held as a historic town centre commercial building.

ARCHITECTURAL AND AESTHETIC SIGNIFICANCE

The former Gore Bakery building has architectural significance for its commercial classical design by Invercargill architects Mackenzie & Wilson. The firm, which was established in 1897, also designed Ambrose's Buildings (1906) and a South African War memorial for Gore in 1900, as well as Catholic churches in Invercargill and Otautau. Edmund Wilson (1871-1941) was architect of the Civic Theatre in Invercargill (1906), one of New Zealand's most notable Edwardian Baroque style buildings.

TECHNOLOGICAL AND CRAFTSMANSHIP SIGNIFICANCE

The former Gore Bakery building has technological and craftsmanship value for the quality of its Edwardian construction and classical detailing. The contractor for the building is currently unknown.

CONTEXTUAL SIGNIFICANCE

The former Gore Bakery building has contextual significance for the contribution it makes to the historic character of the north end of Main Street.

ARCHAEOLOGICAL AND SCIENTIFIC SIGNIFICANCE

Although the building post-dates 1900, its site may have potential archaeological values relating to the colonial development of Gore's town centre. DP 590, dated September 1904, shows that there was an earlier wooden building on the site.

SUMMARY OF HERITAGE SIGNIFICANCE

The former Gore Bakery building has overall heritage significance to Gore and to the district of Gore as a whole. The building has historic significance for its association with the long-standing Gore Bakery and the Paterson and Hoffman families, as well as the development of the town centre. The former Gore Bakery building has cultural value for the esteem in which it is held as a historic town centre building and architectural significance as an Edwardian commercial classical style building designed by noted Invercargill architects Mackenzie & Wilson. The former Gore Bakery building has technological and craftsmanship value for the

evidence it can provide of Edwardian building methods and materials and contextual significance for its contribution to the historic character of Main Street.

REFERENCES

- *Mataura Ensign* 11 March 1884, p. 3; 22 August 1893, p. 6; 30 March 1894, p. 1; 5 December 1901, p. 5; 23 July 1903, p. 5; 15 October 1904, p. 5; 28 October 1905, p. 5; 6 January 1914, p. 1; 1 April 1914, p. 1.
- *Evening Star* 9 March 1893, p. 3.
- *Otago Daily Times* 3 February 1894, p. 1.
- *Southern Cross* 29 January 1898, p. 12.
- *Wise's New Zealand Post Office Directory*; various dates.

REPORT COMPLETED	6 December 2021
AUTHOR	Dr Ann McEwan / Heritage Consultancy Services
REPORT UPDATED	xx
AUTHOR	xx
PEER REVIEWED	xx
REVIEWER	xx

Extent of scheduling, former Gore Bakery building, 10 Main Street, Gore.